



SWIXONE
TOP ONLINE PRESENCE

Traffic Increase using SEO

Definitions

Online Branding and Positioning: Massive exposure to as many online persons as possible.

Measured as:

Number of visits to website, facebook fan pages, youtube channels and other online presence properties.

Online Authority: Authority and Trust in the niche or market that the client wants to achieve an online position.

Measured as:

Search Engine Ranking Positions. Search queries and terms that result in the website showing in the first page of google.

Financials: Focus on increasing sales, potential clients and leads.

Measured as:

Targeting of very specific search terms that potential clients search for to find a product or a service.

Contact Information from Potential Clients and Leads.

Client Profile

Niche: German Travel Agency

Return on Investment: Not Disclosed

Working with client since: July 2015.

Strong campaign for Online Branding and Online Authority for long term results.

Online Branding is a byproduct of a successful Online Authority.

Natural Traffic Increase

Channels

01.07.2015 - 27.04.2016

ALLE » DEFAULT CHANNEL GROUPING: Organic Search

Anpassen E-Mail Export Zum Dashboard hinzufügen Verknüpfung

Alle Nutzer
0,51 % Sitzungen

+ Segment hinzufügen

Explorer

Zusammenfassung [Websitenutzung](#) [E-Commerce](#) [AdSense](#)

Sitzungen im Vergleich zu [Messwert auswählen](#)

Tag Woche Monat



Sitzungen

100

50

September 2015

November 2015

Januar 2016

März 2016



331 keywords are generating traffic

Keyword ?	Akquisition			Verhalten			Conversions		
	Sitzungen ?	Neue Sitzungen in % ?	Neue Nutzer ?	Absprungrate ?	Seiten/Sitzung ?	Durchschnittl. Sitzungsdauer ?	Zielvorhaben-Conversion-Rate ?	Abschlüsse für Zielvorhaben ?	Zielvorhabenwert ?
	8.288 <small>% des Gesamtwerts: 0,51 % (1.637.103)</small>	83,29 % <small>Durchn. für Datenansicht: 83,18 % (0,14 %)</small>	6.903 <small>% des Gesamtwerts: 0,51 % (1.361.688)</small>	20,60 % <small>Durchn. für Datenansicht: 22,11 % (-6,86 %)</small>	8,71 <small>Durchn. für Datenansicht: 9,22 (-5,57 %)</small>	00:03:05 <small>Durchn. für Datenansicht: 00:03:12 (-3,63 %)</small>	0,00 % <small>Durchn. für Datenansicht: 0,00 % (0,00 %)</small>	0 <small>% des Gesamtwerts: 0,00 % (0)</small>	0,00 <small>% des Gesamtwerts: 0,00 % (0,00)</small>
1.	7.210 (86,99 %)	84,84 %	6.117 (88,61 %)	20,24 %	8,68	00:03:00	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
2.	162 (1,95 %)	59,26 %	96 (1,39 %)	12,96 %	10,40	00:04:36	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
3.	114 (1,38 %)	93,86 %	107 (1,55 %)	28,95 %	6,49	00:02:33	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
4.	65 (0,78 %)	92,31 %	60 (0,87 %)	16,92 %	7,77	00:02:23	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
5.	47 (0,57 %)	70,21 %	33 (0,48 %)	10,64 %	10,45	00:04:03	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
6.	36 (0,43 %)	91,67 %	33 (0,48 %)	38,89 %	5,72	00:01:26	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
7.	28 (0,34 %)	60,71 %	17 (0,25 %)	3,57 %	9,64	00:04:54	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
8.	23 (0,28 %)	86,96 %	20 (0,29 %)	26,09 %	7,70	00:03:56	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
9.	20 (0,24 %)	65,00 %	13 (0,19 %)	5,00 %	10,75	00:02:55	0,00 %	0 (0,00 %)	0,00 \$ (0,00)
10.	14 (0,17 %)	78,57 %	11 (0,16 %)	21,43 %	5,71	00:03:27	0,00 %	0 (0,00 %)	0,00 \$ (0,00)

331 keywords are bringing in traffic to this Client's website.

SwixOne Search Engine Optimization

There is a reason [why we have so many satisfied clients](#) and it is because [our results speak for themselves](#).

Our genuine interest in making your website rank higher and your business to improve is why our clients are happy with our [guaranteed seo services](#).

[Start Today and Get More Business with Google Traffic >>](#)

Not sure why you should be doing SEO? [Click here](#).

Final Notes

Do you want a fully customized online presence management solution based on your goals, products, services and needs?

[Get Started Now](#) and make your Online Business move to the T.O.P.



Disclaimer

Statistics change on a daily basis based on Google Algorithmic changes, client and budget commitments.

Results vary depending on Market Size, online presence campaign budget, rate of website growth and commitment of clients in growing their own online presence together with SwixOne.
