



SWIXONE
TOP ONLINE PRESENCE

Traffic Increase using SEO

Definitions

Online Branding and Positioning: Massive exposure to as many online persons as possible.

Measured as:

Number of visits to website, facebook fan pages, youtube channels and other online presence properties.

Online Authority: Authority and Trust in the niche or market that the client wants to achieve an online position.

Measured as:

Search Engine Ranking Positions. Search queries and terms that result in the website showing in the first page of google.

Financials: Focus on increasing sales, potential clients and leads.

Measured as:

Targeting of very specific search terms that potential clients search for to find a product or a service.

Contact Information from Potential Clients and Leads.

Client Profile

Niche: Automotive

Return on Investment: > 200% (for every 1usd\$ returns 2usd\$)

Working with client since: Jan 2016.

Strong campaign for Online Branding and Online Authority for long term results.

Online Branding is a byproduct of a successful Online Authority.

Steady Traffic Increase since Start

Channels

Jan 1, 2016 - Apr 27, 2016

ALL » DEFAULT CHANNEL GROUPING: Organic Search

Customize Email Export Add to Dashboard Shortcut



All Users
31.62% Sessions



+ Add Segment

Explorer

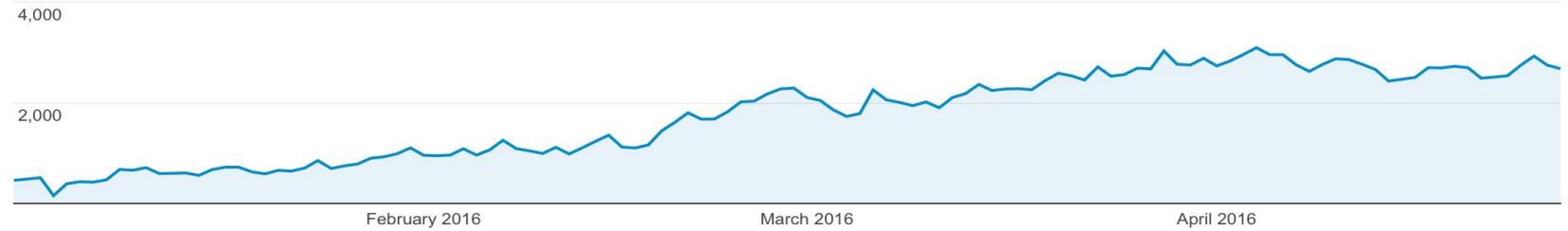
Summary Site Usage Ecommerce AdSense

Sessions vs. Select a metric

Day Week Month



Sessions



3794 keywords are bringing traffic

Primary Dimension: **Keyword** Source Landing Page Other

Plot Rows Secondary dimension Sort Type: Default advanced

Keyword	Acquisition			Behavior			Conversions	
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions
	206,062 % of Total: 31.62% (651,648)	88.92% Avg for View: 86.63% (2.64%)	183,229 % of Total: 32.46% (564,518)	82.39% Avg for View: 54.98% (49.86%)	1.80 Avg for View: 4.87 (-63.03%)	00:01:02 Avg for View: 00:02:23 (-56.37%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)
1.	196,056 (95.14%)	89.11%	174,713 (95.35%)	82.47%	1.80	00:01:01	0.00%	0 (0.00%)
2.	317 (0.15%)	75.71%	240 (0.13%)	84.86%	1.19	00:00:50	0.00%	0 (0.00%)
3.	299 (0.15%)	91.64%	274 (0.15%)	91.97%	1.21	00:00:34	0.00%	0 (0.00%)
4.	283 (0.14%)	84.10%	238 (0.13%)	87.63%	1.36	00:01:03	0.00%	0 (0.00%)
5.	193 (0.09%)	83.94%	162 (0.09%)	87.05%	1.22	00:00:48	0.00%	0 (0.00%)
6.	186 (0.09%)	90.32%	168 (0.09%)	90.32%	1.15	00:00:32	0.00%	0 (0.00%)
7.	171 (0.08%)	87.72%	150 (0.08%)	86.55%	1.35	00:01:05	0.00%	0 (0.00%)
8.	169 (0.08%)	86.98%	147 (0.08%)	94.67%	1.07	00:00:16	0.00%	0 (0.00%)
9.	127 (0.06%)	91.34%	116 (0.06%)	91.34%	1.15	00:00:24	0.00%	0 (0.00%)
10.	119 (0.06%)	85.71%	102 (0.06%)	86.55%	1.24	00:00:55	0.00%	0 (0.00%)

Organic Search Results.
In just a couple of months of 3794 keywords have been used to find our client's website.

Show rows: 10 Go to: 1 - 10 of 3794

SwixOne Search Engine Optimization

There is a reason [why we have so many satisfied clients](#) and it is because [our results speak for themselves](#).

Our genuine interest in making your website rank higher and your business to improve is why our clients are happy with our [guaranteed seo services](#).

[Start Today and Get More Business with Google Traffic >>](#)

Not sure why you should be doing SEO? [Click here](#).

Final Notes

Do you want a fully customized online presence management solution based on your goals, products, services and needs?

[Get Started Now](#) and make your Online Business move to the T.O.P.



Disclaimer

Statistics change on a daily basis based on Google Algorithmic changes, client and budget commitments.

Results vary depending on Market Size, online presence campaign budget, rate of website growth and commitment of clients in growing their own online presence together with SwixOne.
